



LOGOS USAGE GUIDE

B&C CERTIFICATIONS & MEMBERSHIPS

Supporting tools overview





B&C
BE INSPIRED

B&C T-SHIRTS

B&C #E LINE

& B&C #INSPIRE E150

TU01T, TW02T, TU03T, TW04T, TU05T, TW06T, TU07T, TW08T



B&C #E150 TU01T B&C #E150 /WOMEN TW02T B&C #E150 LSL TU05T B&C #E150 LSL /WOMEN TW06T B&C #E190 TU03T B&C #E190 /WOMEN TW04T



B&C #E190 LSL TU07T B&C #E190 LSL /WOMEN TW08T



TU01B, TW02B



B&C #INSPIRE E150_° TU01B B&C #INSPIRE E150 /WOMEN_° TW02B



STANDARD 100 2204091 Centexbel



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C #E LINE	TU01T, TW02T, TU03T, TW04T, TU05T, TW06T, TU07T, TW08T	PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader
	TU01B TW02B	ORGANIC IN CONVERSION PETA-APPROVED VEGAN OEKO-TEX	AMFORI Fairwear Leader

B&C INSPIRE LINE

TM042, TW043, TM044, TW045, TM046, TW047, TM048, TW049, TM070, TW071, TM072, TW073



B&C INSPIRE T /MEN_°
TM042



B&C INSPIRE T /WOMEN_°
TW043



B&C INSPIRE V T /MEN_°
TM044



B&C INSPIRE V T /WOMEN_°
TW045



B&C INSPIRE LSL T /MEN_°
TM070



B&C INSPIRE LSL T /WOMEN_°
TW071



B&C INSPIRE TANK T /MEN_°
TM072



B&C INSPIRE TANK T /WOMEN_°
TW073



B&C INSPIRE PLUS T /MEN_°
TM048



B&C INSPIRE PLUS T /WOMEN_°
TW049



B&C INSPIRE SLUB T /MEN_°
TM046



B&C INSPIRE SLUB T /WOMEN_°
TW047



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C INSPIRE LINE	TM042, TW043, TM044, TW045, TM046, TW047, TM048, TW049, TM070, TW071, TM072, TW073	ORGANIC IN CONVERSION PETA-APPROVED VEGAN OEKO-TEX	AMFORI Fairwear Leader

B&C EXACT LINE (incl. kids), B&C BASE-BALL, B&C MOVE LINE

TU006, TM201, TU020, TM202, TM200, TK300, TK350, TK301



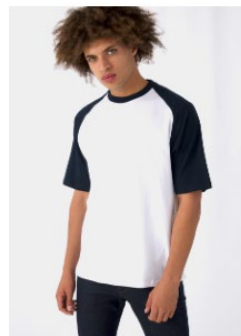
B&C EXACT V-NECK
TU006



B&C ATHLETIC MOVE
TM200



B&C EXACT MOVE
TM201



B&C BASE-BALL
TU020



B&C SHORTS MOVE
TM202



B&C BASE-BALL /KIDS
TK350



B&C EXACT 150 /KIDS
TK300



B&C EXACT 190 /KIDS
TK301



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LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C EXACT LINE (incl. kids), B&C BASE-BALL, B&C MOVE LINE	TU006, TM201, TU020, TM202, TM200, TK300, TK350, TK301	PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader

B&C TRIBLEND LINE

TM055, TW056, TM057, TW058



B&C TM055 TRIBLEND /MEN
TM055



B&C TW056 TRIBLEND /WOMEN
TW056



B&C TM057 V TRIBLEND /MEN
TM057



B&C TW058 V TRIBLEND /WOMEN
TW058



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LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C TRIBLEND LINE	TM055, TW056, TM057, TW058	RCS PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader

B&C DNM PLUG

TMD70, TWD71



B&C DNM PLUG IN /MEN
TMD70



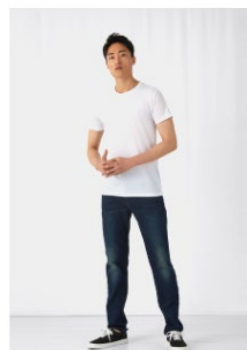
B&C DNM PLUG IN /WOMEN
TWD71



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C DNM PLUG IN DUO	TMD70, TWD71	PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader

& B&C SUBLIMATION DUOS

TM062, TW063



B&C TM062 SUBLIMATION /MEN
TM062



B&C TW063 SUBLIMATION /WOMEN
TW063



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C SUBLIMATION	TM062, TW063	RCS PETA-APPROVED VEGAN OEKO-TEX	AMFORI Fairwear Leader



B&C

BE INSPIRED

B&C POLO SHIRTS

B&C MY POLO LINE

PU424, PW461, PU425, PW462, PU426, PW463, PU427, PW464

PU428, PW465



B&C MY POLO 180
PU424



B&C MY POLO 180 /WOMEN
PW461



B&C MY POLO 180 LSL
PU425



B&C MY POLO 180 LSL /WOMEN
PW462



B&C MY POLO 210
PU426



B&C MY POLO 210 /WOMEN
PW463



B&C MY POLO 210 LSL
PU427



B&C MY POLO 210 LSL /WOMEN
PW464



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B&C MY ECO POLO 65/35_°
PU428



B&C MY ECO POLO 65/35 /WOMEN_°
PW465



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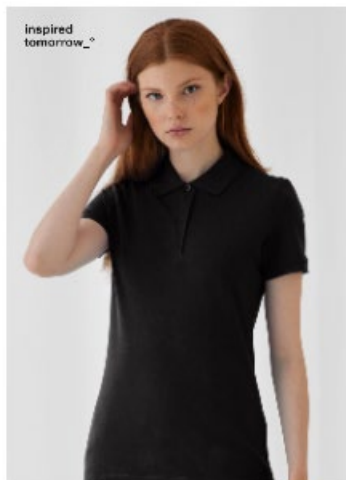
LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C MY POLO LINE	PU424, PW461, PU425, PW462, PU426, PW463, PU427, PW464	PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader
	PU428, PW465	RCS PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader

B&C INSPIRE LINE

PM430, PW440



B&C INSPIRE POLO /MEN_°
PM430



B&C INSPIRE POLO /WOMEN_°
PW440



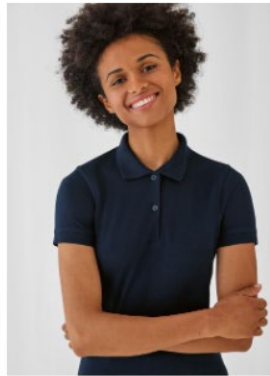
LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C INSPIRE LINE	PM430, PW440	ORGANIC IN CONVERSION PETA-APPROVED VEGAN OEKO-TEX	AMFORI Fairwear Leader

B&C SAFRAN LINE (incl. kids) & B&C HEAVYMILL

PU409, PW455, PU422, PU413, PU415, PK486



B&C SAFRAN
PU409



B&C SAFRAN PURE /WOMEN
PW455



B&C SAFRAN SPORT
PU413



B&C SAFRAN POCKET
PU415



B&C HEAVYMILL
PU422



B&C SAFRAN /KIDS
PK486



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LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C SAFRAN LINE (incl. kids) & B&C HEAVYMILL	PU409, PW455, PU422, PU413, PU415, PK486	PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader

B&C ID. LINE

PUI10, PWI11, PUI12, PWI13



B&C ID.001
PUI10



B&C ID.001 /WOMEN
PWI11



B&C ID.001 LSL
PUI12



B&C ID.001 LSL /WOMEN
PWI13



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C ID. LINE	PUI10, PWI11, PUI12, PWI13	PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader



BE INSPIRED

B&C SWEATSHIRTS



B&C ID. 50/50 LINE

WUI23, WUI24, WUI25, WUI26



B&C ID.202 50/50
WUI23



B&C ID.203 50/50
WUI24



B&C ID.205 50/50
WUI25



B&C ID.206 50/50
WUI26



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C ID. 50/50 LINE	WUI23, WUI24, WUI25, WUI26	RCS PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader

B&C ID. 80/20 LINE

WUI20, WUI21, WUI22



B&C ID.002 COTTON RICH
WUI20



B&C ID.003 COTTON RICH
WUI21



B&C ID.004 COTTON RICH
WUI22



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C ID. 80/20 LINE	WUI20, WUI21, WUI22	RCS PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader

B&C # LINE

WU01W, WW02W, WU03W, WW04W



B&C #SET IN
WU01W



B&C #SET IN /WOMEN
WW02W



B&C #HOODIE
WU03W



B&C #HOODIE /WOMEN
WW04W



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C # LINE	WU01W, WW02W, WU03W, WW04W	RCS PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader

B&C INSPIRE LINE

WU31B, WW32B, WU33B, WW34B, WU35B, WW36B



B&C INSPIRE CREW NECK /WOMEN_°
WW32B



B&C INSPIRE CREW NECK_°
WU31B



B&C INSPIRE HOODED /WOMEN_°
WW34B



B&C INSPIRE HOODED_°
WU33B



B&C INSPIRE ZIPPED HOOD/ WOMEN_°
WW36B



B&C INSPIRE ZIPPED HOOD_°
WU35B



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LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C INSPIRE LINE	WU31B, WW32B, WU33B, WW34B, WU35B, WW36B	OCS BLENDED ORGANIC IN CONVERSION RCS PETA-APPROVED VEGAN OEKO-TEX	AMFORI Fairwear Leader

B&C ROYAL LINE

WU01K, WW01Q, WU02K, WW02Q, WU03K, WW03Q



B&C KING CREW NECK_°
WU01K



B&C QUEEN CREW NECK_°
WW01Q



B&C KING HOODED_°
WU02K



B&C QUEEN HOODED_°
WW02Q



B&C KING ZIPPED HOOD_°
WU03K



B&C QUEEN ZIPPED HOOD_°
WW03Q



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C ROYAL LINE	WU01K, WW01Q, WU02K, WW02Q, WU03K, WW03Q	RCS PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader

B&C PST LINE (incl. kids)

WU620, WU600, WU610, WM646, WK680, WK681, WK682



B&C SET IN
WU600



B&C HOODED
WU620



B&C SPIDER /MEN
WM646



B&C OPEN HEM
WU610



B&C SET IN /KIDS
WK680



B&C HOODED /KIDS
WK681



B&C HOODED FULL ZIP /KIDS
WK682



LINE	Product Codes	CERTIFICATIONS	MEMBERSHIPS
B&C PST LINE (incl. kids)	WU620, WU600, WU610, WM646, WK680, WK681, WK682	RCS PETA-APPROVED VEGAN OEKO-TEX	Investing in Better Cotton AMFORI Fairwear Leader